



# CARLOS SILVA

*Graphic Designer*

## *Profile & Objective*

A designer creates and finds purpose in anything that they do. Bringing thought and direction into what I create has always been second nature. It is the simple tie-ins that can make or break anything in life. The yearning for work on bigger and more sophisticated projects is my biggest goal currently.

## *Full Time Work History*

### **Graphic Designer, Active Imprints. Monmouth Junction, NJ**

**May 2015-February 2017**

- Creation of art for promotional products
- Catalog and improve workflow of all design needs
- Illustration and Photo Manipulation

### **Graphic Designer, Demario Design. Pleasantville, NJ**

**May 2002-August 2007 ; September 2014-April 2015**

- Creation of art for clothing, e-mail, and social media campaigns
- Outputting artwork for screen printing; color separation / pre-press
- Illustration and Photo Manipulation

### **Graphic Designer, Signs By Tomorrow. Marlton, NJ**

**June 2012-September 2014**

- Creation of design for signage including commercial, trade show, and industrial uses
- Pre-Press of design to print on a multitude of mediums
- Creating engineering style flyouts of installations
- Interact with clients to help with ordering, production, and more

### **Graphic Designer, Premiums & Specialties. Cherry Hill, NJ**

**August 2007-June 2012**

- Website / E-Commerce design, PDF authoring and interactivity
- Working directly with clients on projects
- Outputting, Preflight, and Pre-Production of printed goods
- Illustration, Photo manipulation, Printed marketing materials

## *Partial List of Freelancing*

Paragon Moon Marketing • Polytak Protection Systems • Too Fast Clothing • Anthem Institute • All Around Creative • Burlington Community College of NJ • Premier Gear Sports • Bark Tees • Blue Plate Minds

## *Education*

Richard Stockton College, Pomona, NJ Bachelors of Arts: Visual Communications  
Academy of Art University, San Francisco, CA: Graduate student of Graphic Design